

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK 0001971883
Filer CCC XXXXXXXXX
Is this a LIVE or TEST Filing? LIVE TEST

Submission Contact Information

Name
Phone
E-Mail Address

144: Issuer Information

Name of Issuer JD.com, Inc.
SEC File Number 001-36450
Address of Issuer 20TH FLOOR, BUILDING A, NO. 18 KECHUANG
YIZHUANG BDA
DAXING DISTRICT, BEIJING
CHINA
101111
Phone 86-10-5895-5500

Name of Person for Whose Account the Securities are To Be Sold Fortune Rising Holdings Ltd

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer Affiliate

144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
ADS(each representing two Class A ordinary shares)	The Core Securities Co., Ltd. Suite C, 20/F 4-4A Des Voeux Road Central Central K3 999077	100000	2607000.00	3144236167	04/01/2024	NASDAQ

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

Title of the Class	Date you Acquired	Nature of Acquisition Transaction	Name of Person from Whom Acquired	Is this a Gift?	Date Donor Acquired	Amount of Securities Acquired	Date of Payment	Nature of Payment *
ADS(each representing two Class A ordinary shares)	05/09/2014	Redesignation of shares previously issued by the issuer for the benefit of its employees under Share Incentive Plan	JD.com, Inc.	<input type="checkbox"/>		100000	05/09/2014	N/A

* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
Fortune Rising Holdings Limited No. 18 Kechuang 11 Street Daxing District Beijing F4 101111	ADS of JD.com, Inc.	12/15/2023	5304	147430.40
Fortune Rising Holdings Limited No. 18 Kechuang 11 Street Daxing District Beijing F4 101111	ADS of JD.com, Inc.	12/21/2023	112	3104.08
Fortune Rising Holdings Limited No. 18 Kechuang 11 Street Daxing District Beijing F4 101111	ADS of JD.com, Inc.	12/26/2023	200	5600.00
Fortune Rising Holdings Limited No. 18 Kechuang 11 Street Daxing District Beijing F4 101111	ADS of JD.com, Inc.	12/28/2023	1800	51048.49
Fortune Rising Holdings Limited No. 18 Kechuang 11 Street Daxing District Beijing F4 101111	ADS of JD.com, Inc.	12/29/2023	584	16755.10
Fortune Rising Holdings Limited No. 18 Kechuang 11 Street Daxing District Beijing F4 101111	ADS of JD.com, Inc.	01/29/2024	1000	23300.00
Fortune Rising Holdings Limited No. 18 Kechuang 11 Street Daxing District Beijing F4 101111	ADS of JD.com, Inc.	01/30/2024	3000	67950.00
Fortune Rising Holdings Limited No. 18 Kechuang 11 Street Daxing District Beijing F4 101111	ADS of JD.com, Inc.	01/31/2024	2000	45570.00
Fortune Rising Holdings Limited No. 18 Kechuang 11 Street Daxing District Beijing F4 101111	ADS of JD.com, Inc.	02/27/2024	8100	194983.00

Fortune Rising Holdings Limited
No. 18 Kechuang 11 Street
Daxing District
Beijing F4 101111

ADS of JD.com, Inc.

03/08/2024 10000

248000.00

Fortune Rising Holdings Limited
No. 18 Kechuang 11 Street
Daxing District
Beijing F4 101111

ADS of JD.com, Inc.

03/11/2024 10000

250599.27

144: Remarks and Signature

Remarks 1. The number of shares or other units outstanding is ordinary shares. 2. This form is for employees ESOP with estimated selling period of 4/1/2024 to 6/30/2024.

Date of Notice 03/28/2024

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature /s/ Fortune Rising Holdings Limited-Liu Qiangdong

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)