

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK 0001971883
Filer CCC XXXXXXXXX
Is this a LIVE or TEST Filing? ☒ LIVE ☐ TEST

Submission Contact Information

Name
Phone
E-Mail Address

144: Issuer Information

Name of Issuer JD.com, Inc.
SEC File Number 001-36450
20TH FLOOR, BUILDING A, NO. 18 KECHUANG
YIZHUANG BDA
Address of Issuer DAXING DISTRICT, BEIJING
CHINA
101111
Phone 86-10-5895-5500

Name of Person for Whose Account the Securities are To Be Sold Fortune Rising Holdings Ltd

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer Affiliate

144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
ADS (each representing two Class A ordinary shares)	The Core Securities Company Limited Suite C, 20/F, Standard Chartered Bank Building, 4-4A Des Voeux Road Central Central K3 999077	140000	3729600.00	2694303539	09/18/2026	NASDAQ

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

Title of the Class	Date you Acquired	Nature of Acquisition Transaction	Name of Person from Whom Acquired	Is this a Gift?	Date Donor Acquired	Amount of Securities Acquired	Date of Payment	Nature of Payment *
ADS (each representing two Class A ordinary shares)	05/09/2014	Redesignation of shares previously issued by the issuer for the benefit of its employees under Share Incentive Plan	JD.com, Inc.	☐		140000	05/09/2014	N/A

* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
Fortune Rising Holdings Ltd 20TH FLOOR, BUILDING A, NO. 18 KECHUANG YIZHUANG BDA, DAXING DISTRICT, BEIJING F4 101111	ADS of JD.com, Inc.	06/30/2026	4632	117203.85
Fortune Rising Holdings Ltd 20TH FLOOR, BUILDING A, NO. 18 KECHUANG YIZHUANG BDA, DAXING DISTRICT, BEIJING F4 101111	ADS of JD.com, Inc.	07/20/2026	100	3058.00
Fortune Rising Holdings Ltd 20TH FLOOR, BUILDING A, NO. 18 KECHUANG YIZHUANG BDA, DAXING DISTRICT, BEIJING F4 101111	ADS of JD.com, Inc.	07/27/2026	600	18348.00
Fortune Rising Holdings Ltd 20TH FLOOR, BUILDING A, NO. 18 KECHUANG YIZHUANG BDA, DAXING DISTRICT, BEIJING F4 101111	ADS of JD.com, Inc.	07/28/2026	2100	66838.00
Fortune Rising Holdings Ltd 20TH FLOOR, BUILDING A, NO. 18 KECHUANG YIZHUANG BDA, DAXING DISTRICT, BEIJING F4 101111	ADS of JD.com, Inc.	07/31/2026	1240	40846.80
Fortune Rising Holdings Ltd 20TH FLOOR, BUILDING A, NO. 18 KECHUANG YIZHUANG BDA, DAXING DISTRICT, BEIJING F4 101111	ADS of JD.com, Inc.	08/10/2026	300	9943.79

Fortune Rising Holdings Ltd 20TH FLOOR, BUILDING A, NO. 18 KECHUANG YIZHUANG BDA, DAXING DISTRICT, BEIJING F4 101111	ADS of JD.com, Inc.	08/14/2026 1000	29000.00
Fortune Rising Holdings Ltd 20TH FLOOR, BUILDING A, NO. 18 KECHUANG YIZHUANG BDA, DAXING DISTRICT, BEIJING F4 101111	ADS of JD.com, Inc.	08/20/2026 437	12947.17
Fortune Rising Holdings Ltd 20TH FLOOR, BUILDING A, NO. 18 KECHUANG YIZHUANG BDA, DAXING DISTRICT BEIJING F4 101111	ADS of JD.com, Inc.	08/28/2026 1257	35824.50

144: Remarks and Signature

Remarks

1. The Number of Shares or Other Units Outstanding is ordinary shares. 2. This form is for employees ESOP with estimated selling period of 9/18/2026 to 12/18/2026

Date of Notice

09/18/2026

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature

/S/ Fortune Rising Holdings Ltd-Liu Qiangdong

ATTENTION:

Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)